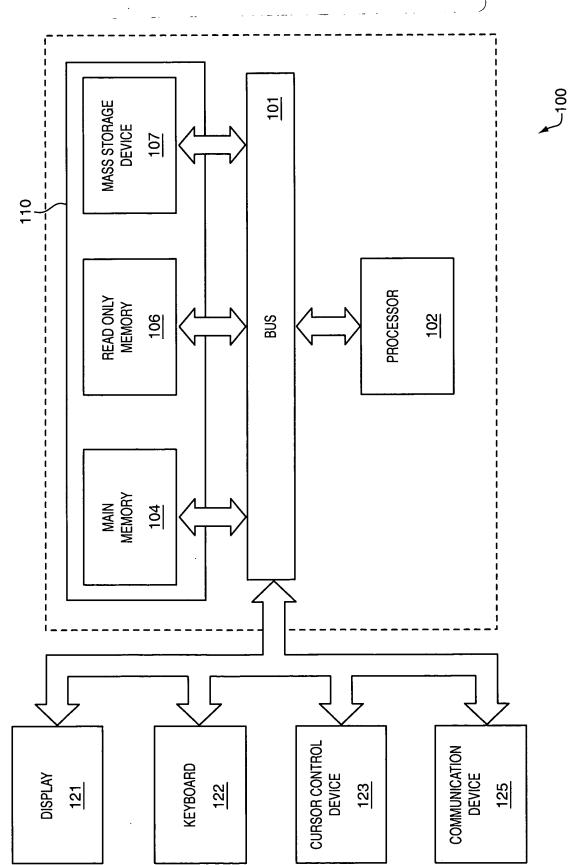
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP (303)
Title: Creating and Managing Portable User Preferences for Personalization Media Consumption From Device to Device

Inventors: Richard Qian Filing Date: 06/29/2001 Application No.: 09/895,431

Sheet: 1 of 8

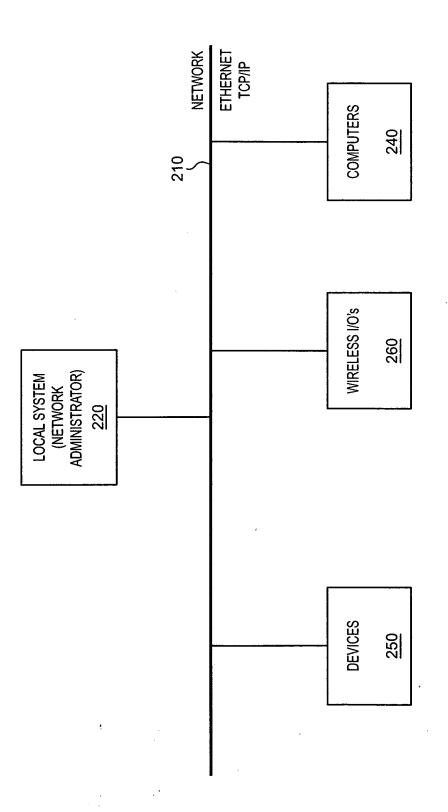




BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP (30).
Title: Creating and Managing Portable User Preferences for Personalization Media Consumption From Device to Device

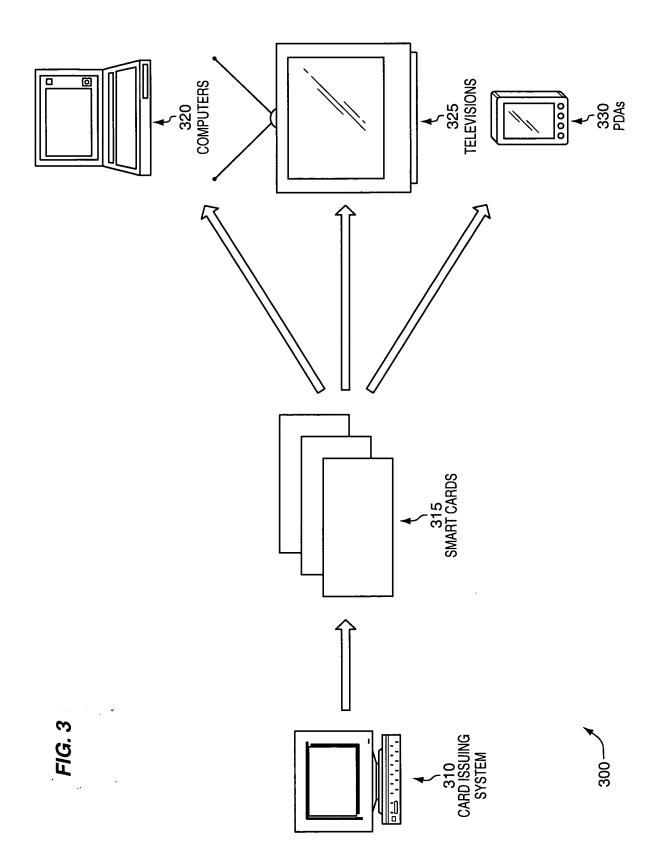
Inventors: Richard Qian Filing Date: 06/29/2001. Application No.: 09/895,431

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BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP (303
Title: Creating and Managing Portable User Preferences for Personalization Media Consumption From Device to Device Inventors: Richard Qian
Filing Date: 06/29/2001
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User History

User Preferences

User Identification

Name

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Media Programs (e.g., Most Watched, Recently Watched. Not Criteria for Tracking the

Favorite Content Categories (e.g., Sports, Comedy)

Demographic Information (e.g., age, gender)

Credit Card Information (e.g., Type, Number)

Other Information (e.g., Identification Number, Password)

Watched for a Certain Period of Time, Key

Special Interest Under Each Category (e.g., Basketball, Sitcoms)

Key Terms (e.g., Lakers, Seinfeld)

Attorney Docket No: 42390P11146

Further Limiting the Content (e.g., Game, Soup Nazi)

Favorites

415



Personalization Media Consumption From Device to Device Inventors: Richard Qian Filing Date: 06/29/2001

Application No.: 09/895,431 Sheet: 5 of 8

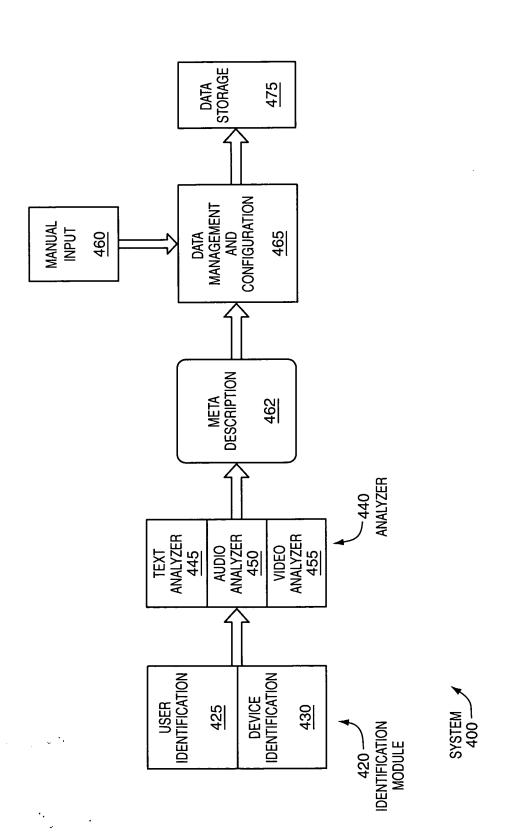


FIG. 4B



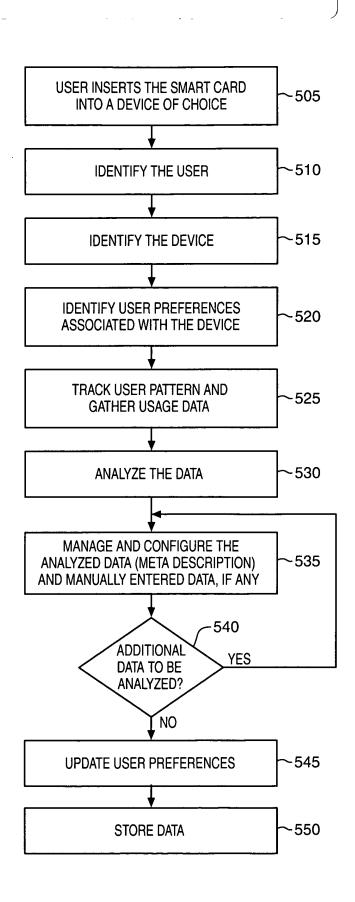
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP (303) 740-1980

Title: Creating and Managing Portable User Preferences for Personalization Media Consumption From Device to Device

Inventors: Richard Qian Filing Date: 06/29/2001 Application No.: 09/895,431

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FIG. 5



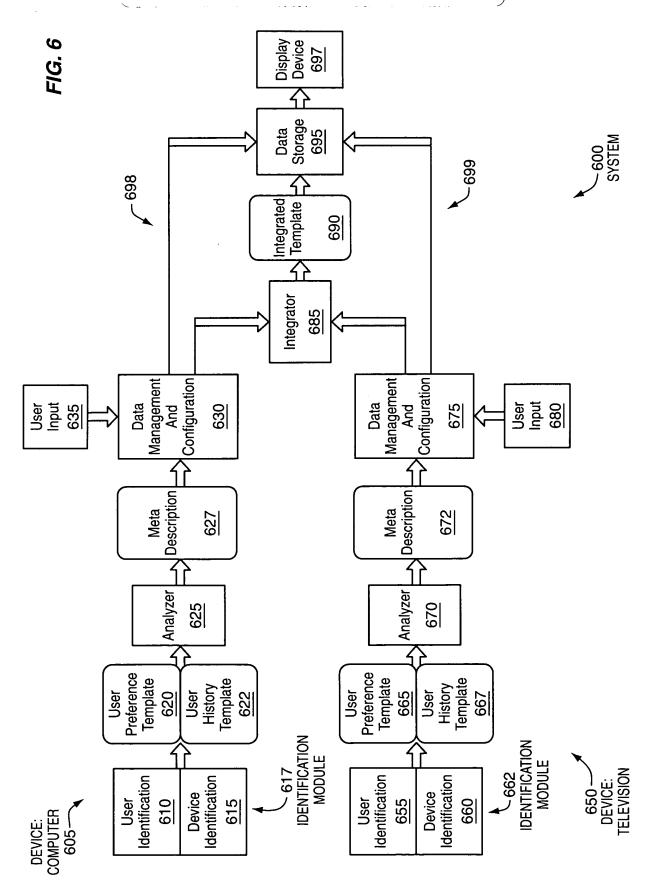


BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP (303) 740-1980

Title: Creating and Managing Portable User Preferences for Personalization Media Consumption From Device to Device

Inventors: Richard Qian Filing Date: 06/29/2001 Application No.: 09/895,431 Sheet: 7 of 8

heet: 7 of 8 Attorney Docket No: 42390P11146





BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP (303) 740-198

Title: Creating and Managing Portable User Preferences for Personalization Media Consumption From Device to Device

Inventors: Richard Qian Filing Date: 06/29/2001 Application No.: 09/895,431

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FIG. 7

